

YOU ARE INVITED

DONUTS / COFFEE / ENTREPRENEURSHIP

RISE & GRIND

WEDNESDAY, APRIL 12 | 8:30AM

UTRF BUSINESS INCUBATOR

2450 E.J. CHAPMAN DR., KNOXVILLE, TN

CHOOSE YOUR OWN ADVENTURE

HOW **YOUR STORY** IS TOLD TO
CUSTOMERS, PEERS, AND INVESTORS



A CONVERSATION ABOUT THE VALUE OF
THOUGHTFUL BRANDING *(ALSO...WHAT IS
BRANDING?)* IN A CROWDED MARKETPLACE



WITH CHRIS MCADOO, FOUNDER AND PRESIDENT,
BEST BEHAVIOR CREATIVE CLUB
WWW.WEAREBESTBEHAVIOR.COM

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